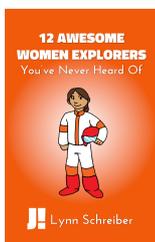


Press Release - April 2015

Women Writing Books Their Kids Want To Read

In late 2014, three women got together to write the books their children wanted to read.



Fed up with stories of male explorers, Lynn Schreiber, founder of online magazine Jump! Mag, decided to publish a book of inspiring tales of female explorers. Women who conquered their fears and discovered the world on their own terms. Once she started researching her book, provisionally titled '12 Awesome Women', she realised that just one book wouldn't be enough. There were hundreds of unreported adventurers, scientists, artists and pioneers.



Translator and writer, Millie Slavidou had been blogging about etymology for some time, when Lynn suggested she turn her hand to writing fiction for kids. It should be an adventure story, they decided, in the style of the books they remembered from their childhood, but brought up to date with fun social media updates from the heroine's phone.



Samantha Gouldson was a blogger, and a good one. When Lynn discovered that Sam had been a Forensic Scientist before she had children, she suggested that Sam write articles for Jump! Mag. She was so good at explaining complex science concepts in a way that children could easily understand, Lynn asked her to write a book about science vocabulary.

With no publisher or investor, the women decided to pool their resources and talents, and create the books their children wanted to read. The first eBooks were launched in early 2015, and they were inundated with requests to release the books in print. Other titles were planned, and more women asked to contribute to the 12 Women series.

2015 will see the release of more books, fiction and non-fiction, aimed at tweens and teens, and their parents. Books on social media and bullying, on history and fashion, on politics and school... and much more.